

PAWEL LIPSKI

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**Take Amazing  
Portraits, Anywhere**



# 3 STEPS TO STUNNING PORTRAITS

1

**LIGHT**



*Colours  
Shadows  
Contrast*



2

**COMPOSITION**



*Focus  
Impact  
Balance*



3

**EXPRESSION**



*Soul*



**TOP 18 MOST POWERFUL TECHNIQUES**

# 3 STEPS TO STUNNING PORTRAITS

1

**LIGHT**



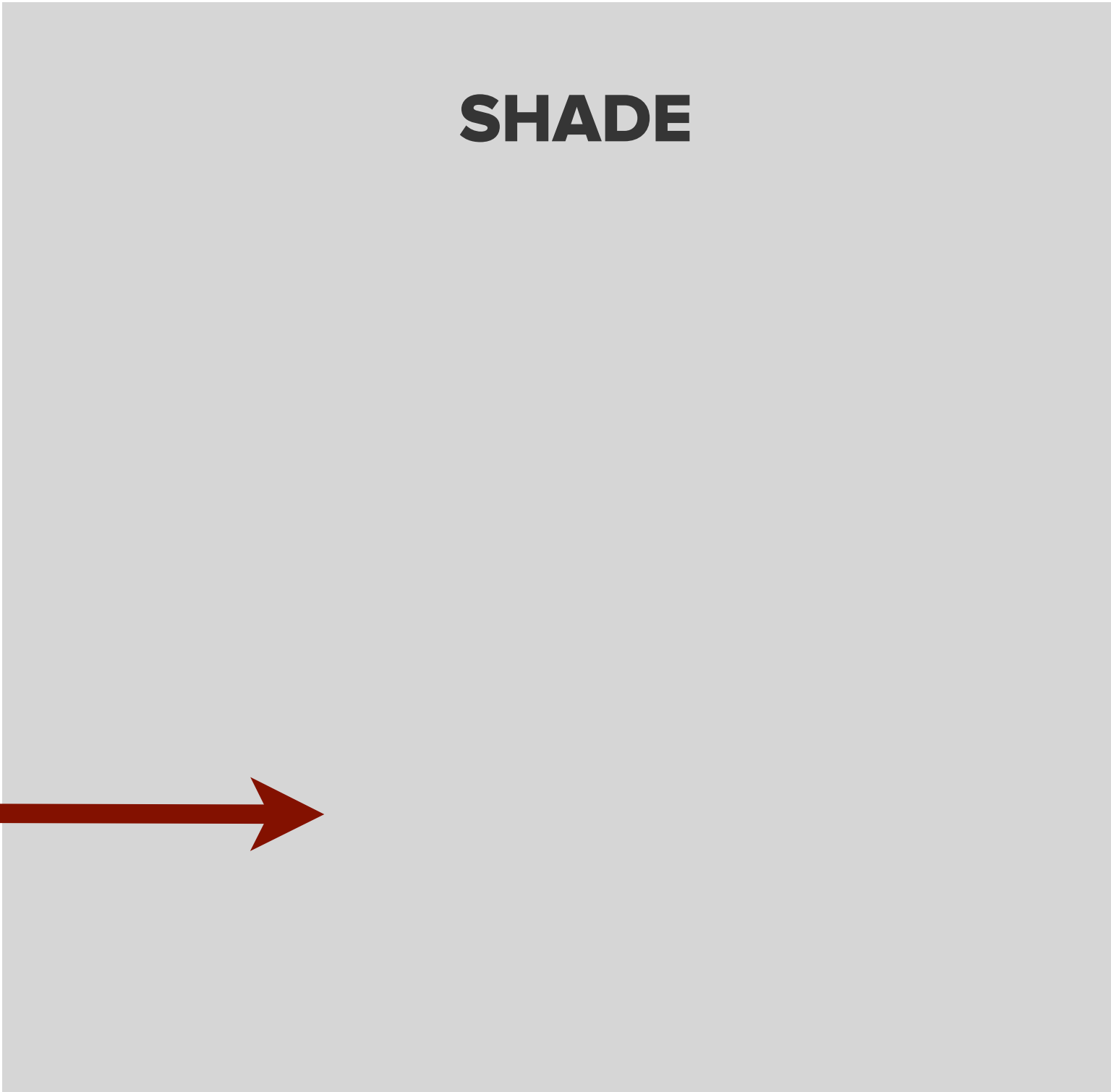
*Colours*  
*Shadows*  
*Contrast*

# SECRET #1: INDIRECT LIGHT

DIRECT SUNLIGHT



SHADE



**DIRECT SUNLIGHT**



**SHADE**



**SHADOWS  
SKIN TONE  
CONTRAST  
HIGHLIGHTS  
SQUINTING**

# INDIRECT LIGHT

Top Shade

200mm  
f4  
1/250s  
ISO 400





NK 20\*

1102  
20

SLY FOX CREW → give



Clean  
Background

Low

Wide



SLY FOX CREW → give

1-3m

Direct Sunlight



Can't blur the background

Top shade too high

Direct Sunlight

# INDIRECT LIGHT

Window





**Sunny**



**Rainy**



**Cloudy**



# **SECRET #2:** **PERFECT WITHOUT EDITING**

- Find **GOOD LIGHT**
- Know how to **MANAGE** it
- Avoid background **CLUTTER**
- Adjust WB for **PERFECT SKIN TONE**  
before shooting
- Shoot in **JPG**

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**SECRET #3**  
**CLEAN**  
**BACKGROUND**

Makes your subject  
**STAND OUT**



# **CLEAN BACKGROUND**

- **ONE COLOUR**
- **CONTRASTING** with subject
- **DARKER** than subject
- **BLURRED** with large aperture

# SECRET #2:



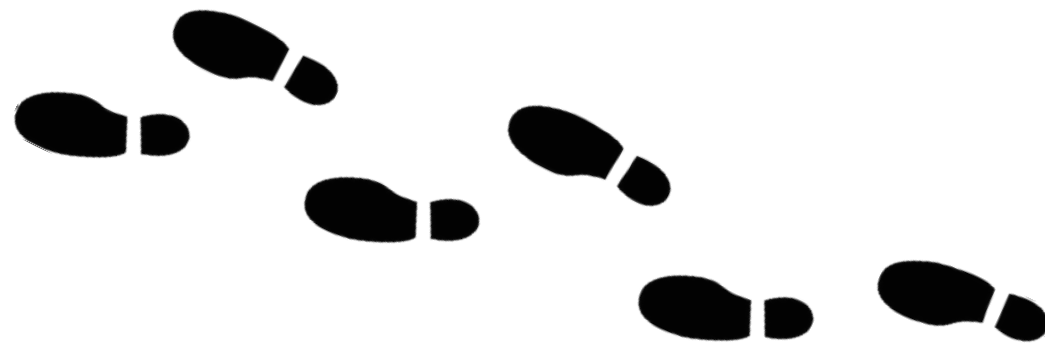
**CHANGE YOUR ANGLE**  
to find clean background

# SECRET #2: CLEAN BACKGROUND



**WALK AROUND**

to find clean background



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# YOU NEED TO KNOW HOW TO:

- **DIRECT & POSE** people
- **CONNECT & INTERACT** with them
- Make them **COMFORTABLE**
- Capture **NATURAL EXPRESSIONS**, emotions and character
- What **POSES** to suggest



# SECRET #4

## HAND GESTURES

- Additional **COMPOSITIONAL** element
- More **NATURAL EXPRESSION**

# WOMEN

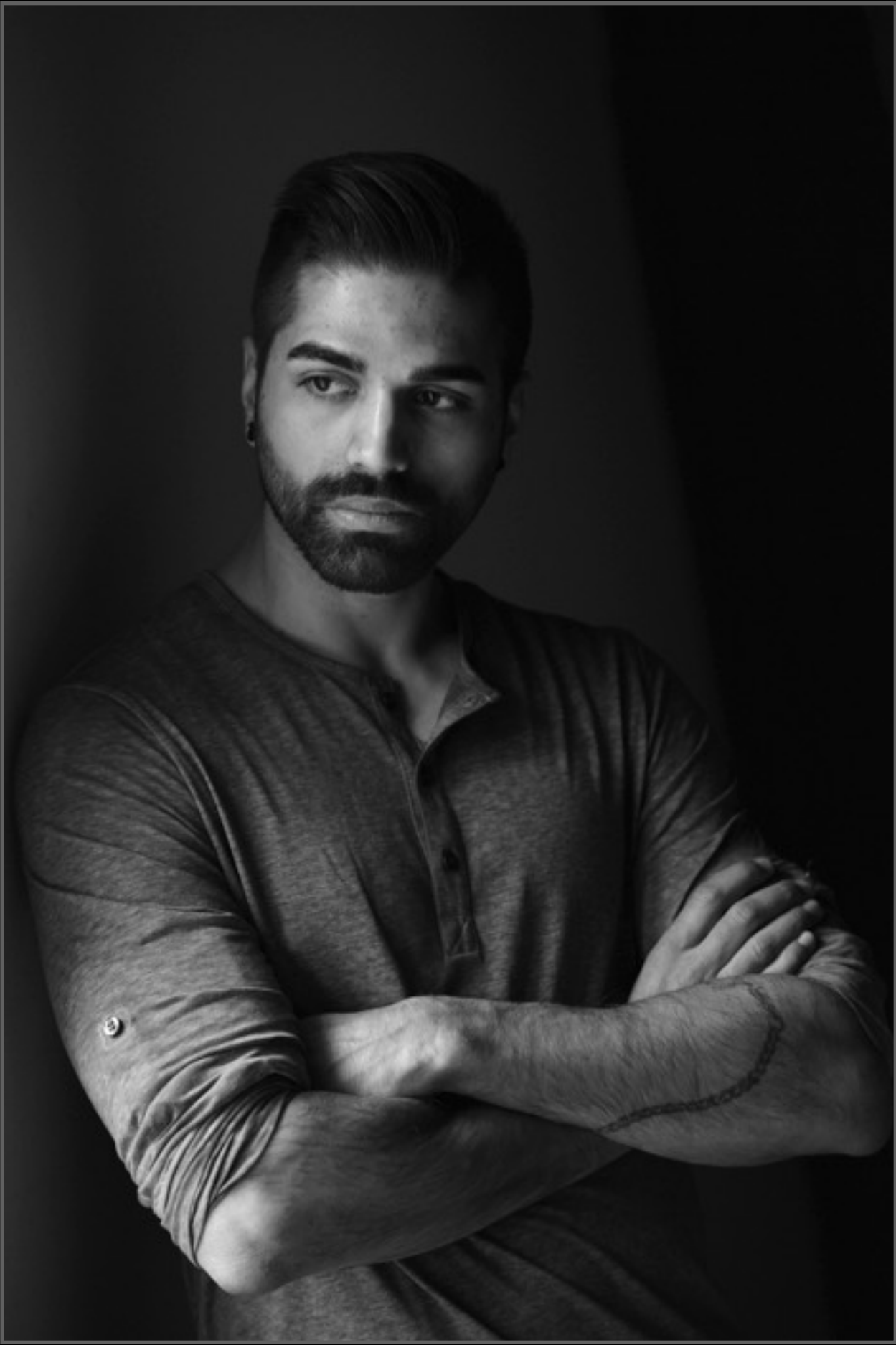
- **SUPPORT CHIN**





# WOMEN

- **PLAY WITH HAIR**



# MEN

- **CROSSED ARMS**

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**TOP 18 MOST POWERFUL TECHNIQUES**



## **LIGHT**

- Indirect (Top Shade)

## **COMPOSITION**

- Clean Background
- Rule of Thirds
- Fill the Frame

## **EXPRESSION**

- Eye Contact
- Tilted Head

**3 FACTORS** determine  
quality of your images



**3 CAMERA**

**2 LENS**

**1 SKILL**





# ONLINE TRAINING

Lifetime access

## BONUSES:

- ✓ **SMARTPHONE SUMMARY**
- ✓ **TOP 10 POSES** For Men & Women
- ✓ **FACEBOOK FORUM**
- ✓ **MONTHLY Q&A CALLS**

# \$297

**BUY NOW**

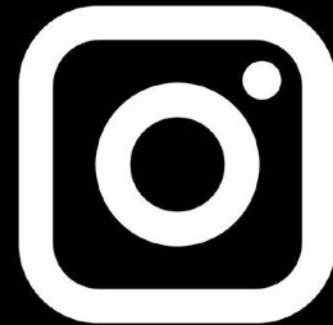
# PAWEL LIPSKI



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