

PAWEL LIPSKI

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**Take Amazing  
Portraits, Anywhere**





# 3 STEPS TO STUNNING PORTRAITS

1

**LIGHT**



*Colours  
Shadows  
Contrast*



2

**COMPOSITION**



*Focus  
Impact  
Balance*



3

**EXPRESSION**



*Soul*



**TOP 12 MOST POWERFUL TECHNIQUES**



# 1. LIGHT

- How to find great natural light around you, in any weather conditions
- Once you've found it, what to do to take advantage of it
- How to capture natural skin tones and smooth shadows
- How to create glow on people's faces, with no additional equipment
- How to take studio-quality shots in your living room
- How to control direction of light



# Reflected Light







**Reflected Light**



# Reflected Light





# Reflected Light





## 2. COMPOSITION

- How to make your picture focused, memorable and well-balanced
- How to make your subject pop out in your pictures
- How to turn cluttered background into clean, pitch black in your camera, before pressing the shutter
- How to make your photos different from everyone else's
- How to frame people shots



# Turn Cluttered Background Into Pitch Black





# Diagonal Lines





# 3. EXPRESSION

- How to show people in an interesting way
- How to capture emotions & personality
- Posed vs candid portraits
- How to direct your subject
- Top 10 poses for men & women
- 10 tips how to take discreet portraits without getting noticed



**Eye Contact**





# Candid Portrait





# Hand Gestures







## **LIGHT**

- Reflected (Top Shade)

## **COMPOSITION**

- Clean Background
- Rule of Thirds
- Fill the Frame
- Get Close

## **EXPRESSION**

- Eye Contact

50mm  
f4.5  
1/1,000s  
ISO 400



**Find**Light

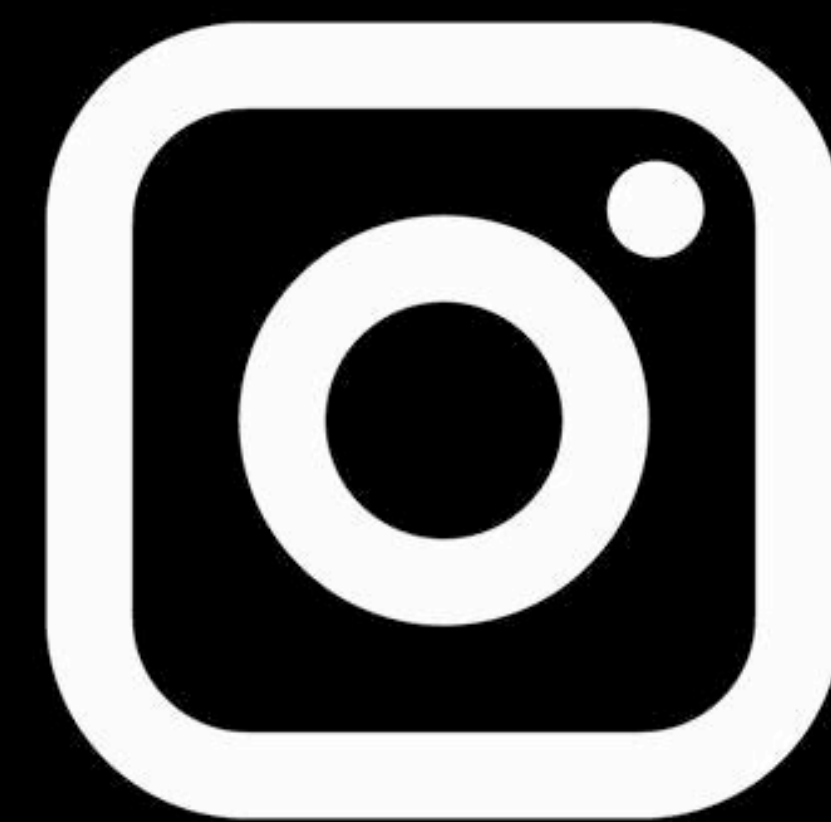
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